

Hertford Fairtrade Town

WE NEED YOUR HELP!

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The local Fairtrade group is working towards achieving Fairtrade Town status for Hertford. We are looking for local businesses who are interested in being 'flagship' employers – routinely using Fairtrade products and advertising support for the Fairtrade Town Campaign. If you are interested, please contact us via the Hertford Steering Group details on the back page.



FAIRTRADE

Guarantees
a **better deal**
for Third World
Producers

Fairtrade facts and figures

- Eighteen countries now sell Fairtrade products
- UK Fairtrade sales were up 49% in 2006 with an annual value of £290 million
- Worldwide the Fairtrade
- labelling organisation (FLO) is working with 800,000 producers, workers and their dependants in fifty countries

For these people Fairtrade means:

- Fair prices and fair wages
- Decent working conditions
- Improved health and safety standards
- An overall reduction of exploitation and a real chance to escape poverty
- Environmental improvements, emphasising sustainable production
- More control over their own lives, through participating in democratic organisations

Contact Details

You can get in touch with us by phone on 01992 587230
Or you can email us at Hertford.fairtrade@gmail.com
For further information about Fairtrade go to: www.fairtrade.org.uk

Hertford Fairtrade Directory

FAIRTRADE



FAIRTRADE

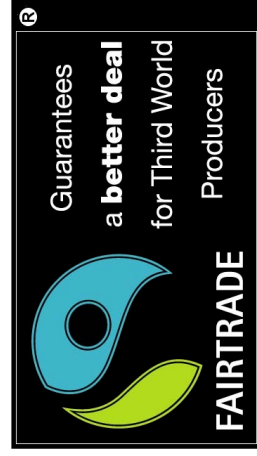
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This is a directory of Fairtrade certified products in the Hertford area. It lists current outlets and products stocked. Many of us are familiar with Fairtrade tea and coffee, but now you can see at a glance what else is available locally.

This is the first version of Hertford's Fairtrade Directory. The range of products available will grow if there is demand.

Remember: retailers are driven by demand so if you cannot see what you want in the shop, then why not ask them if they will stock it.

Look For The Fairtrade Symbol



	Co-op, Bengoe	Co-op, Sele	Farrow & Farrow, 8 Railway Street	Natural Health, Old Cross	M&S Simply Food	Over The Moon, The Wash	Tesco	Waitrose
Coffee (Instant and Ground)	*	*			*		*	*
Tea	*	*	*	*	*		*	*
Hot Chocolate	*	*					*	*
Chocolate	*	*		*				*
Advent Calendars / Easter Eggs	*	*					*	*
Fruit (depending on season)	*	*			*		*	*
Fruit Juice	*	*					*	*
Cakes + Biscuits	*	*					*	*
Cereal	*	*						*
Cereal Bars	*	*						*
Yoghurt	*	*						
Ice Cream	*	*						*
Nuts / Dried Fruit	*	*					*	
Rice	*	*						*
Sugar	*	*			*			*
Honey	*	*					*	*
Preserves and Sauces	*	*			*		*	*
Herbs and Spices	*	*	*				*	*
Wines, Beers and Spirits	*	*						*
Flowers (mainly roses)	*	*						
Clothes & Craft Goods				*		*		

Are you wondering what the Fairtrade label means?

The Fairtrade mark is an independent consumer label which appears on products as an independent guarantee that disadvantaged producers in the developing world are getting a better deal.